

Eurofrigo has been producing advanced refrigeration systems for vans and commercial vehicles for more than thirty years and remains at the forefront of the European refrigeration industry by virtue of its pro-active approach to product design and proven engineering capabilities. The company's modern, purpose-built and flexibly equipped production facility in Reggio Emilia, Northern Italy, is fully geared up to manufacture an extensive range of units with the capacity to produce over 3000 units a year. These are currently sold in more than 65 countries around the world through a select network of distributors, dealers and service agents.



High quality production methods produce High quality products

It is probably fair to say that refrigerated vehicle operators in the UK knew very little about the leading Italian fridge manufacturer until quite recently, although leading companies Sainsbury's and Asda have been operating Eurofrigo's single-piece direct-drive units for more than five years. Under the direction of David Richards, former managing director of Petit Forrester in the UK and VIA Solutions, and, following the recent introduction of their ground-breaking, all electric units for vans,

Eurofrigo is now set for major expansion in the UK.

Talking about Eurofrigo's manufacturing approach, a senior spokesman told us: "Eurofrigo's long standing commitment to continuous product improvement and customer service has enabled us to remain at the very forefront of the European fridge manufacturing industry. By focusing on simplifying the design and construction of our systems, we have succeeded in making them

more reliable, more efficient, more operator friendly, less prone to failure and easier to repair. We source all of our materials and core components from internationally renowned suppliers to ensure that we attain the highest level of product reliability, quality and efficiency."

Each of Eurofrigo's fridge models shares a similar core of base components which streamlines the manufacturing process, heightens product quality and which also makes fault diagnosis and rectification quicker and easier. The markedly "pared" down and fully integral construction of Eurofrigo's latest all electric fridges represents a huge leap forward in small vehicle cooling and freezing systems. Similarly, the company's tried and tested, purpose-designed, direct-drive units, being single-piece in build, continue to lead their field in terms of operational efficiency.

Coupled with advancements on the product side, Eurofrigo has recently extended its UK support network to provide customers with the comprehensive back up service that they require and expect from their suppliers in today's "all hours" operating environment. Clearly, the more reliable the refrigeration system, the lower the risk of failure, yet, rightly, customers still want assurance that they will receive a rapid and effective response should a problem arise at any time. Earlier this year, Eurofrigo entered into a formal partnership with the UK's largest independent network of refrigeration service agents and has now opened a dedicated parts facility in the Midlands to support its next day delivery pledge to customers. Brand new units will also be stocked to ensure short delivery lead times for customers wanting a single fridge or an emergency replacement.



Eurofrigo on the road in U.K. for past five years

Having been responsible for the UK's largest fleet of refrigerated vehicles before joining Eurofrigo, David Richards is well qualified to comment on the importance of service provision. He told us: "Fail-safe back up support is vital in refrigerated vehicle operations because reliable temperature-control is needed to maintain product integrity. If a fridge unit fails for any reason then the operator expects speedy problem resolution. Whilst we are confident in the high reliability of our systems, we have geared ourselves up to provide a quick and effective response when problems arise and can deliver spare parts UK wide on a next day basis."

Eurofrigo operates to ISO 9001: 2000 quality standards, but is committed to continuous process improvement and technological and operational advancement. The company has a pro-active environmental policy and all units are tested and charged with the lowest-harm refrigerants as standard. Uniquely, the use of Eurofrigo's latest inverter drive refrigeration units does not increase the original CO2 emissions set for non-refrigerated vans, which makes for a much cleaner environment.

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