



Quieter and cleaner fridge units from Eurofrigo "hard to resist"

Operators of refrigerated vans UK wide are placing more emphasis on the eco-friendliness of the vehicle and fridge models that they select, according to a recent survey conducted by Eurofrigo. One city based catering company, who runs several temperature-controlled delivery vans around Greater London told us: "It is becoming harder to resist the "greener" equipment options such as Eurofrigo's cleaner all electric fridge units when your drivers are breathing in harmful fumes and CO2 emissions daily when delivering in and around town. These decisions are now a matter of conscience and as a business we will be looking at electric fridges and electric vehicles going forwards."

According to the survey, businesses ranging from single vehicle operators to the largest fleet operators, are beginning to follow the lead of the largest blue chip refrigerated fleet operators, such as Sainsbury's, Asda, Tesco and Waitrose. These companies are all committed to reducing the harm caused by their transport systems and are increasingly seeking out and opting for low noise and low polluting vehicles and ancillary

equipment for their "direct to customer" delivery services.

A spokesman for a niche manufacturer of high quality patisserie products based in the North East told us: "We run a couple of chiller vans at present both of which have conventional direct-drive fridge units. However, we plan to expand our pub delivery business and are impressed with the Eurofrigo fridges that we first saw at the CV show in April. We bake overnight and deliver our fresh products in the early hours of the morning so the battery fridges would be great for us. They are low-noise and CO2 free - better for our product, our drivers and our customers. The higher reliability of the units and the vehicle fuel savings associated with running them also appeal to us."

For further details contact Eurofrigo directly on Tel: 01788 567 499

